

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY								
CONVEYING PARTY DATA									
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>BANK OF MONTREAL, AS AGENT</td> <td></td> <td>08/01/2011</td> <td>a Canadian chartered bank: CANADA</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	BANK OF MONTREAL, AS AGENT		08/01/2011	a Canadian chartered bank: CANADA	
Name	Formerly	Execution Date	Entity Type						
BANK OF MONTREAL, AS AGENT		08/01/2011	a Canadian chartered bank: CANADA						
RECEIVING PARTY DATA									
Name:	ACHIEVEMENT PRODUCTS, INC.								
Street Address:	2 Lower Ragsdale Drive								
Internal Address:	Suite 200								
City:	Monterey								
State/Country:	CALIFORNIA								
Postal Code:	93940								
Entity Type:	CORPORATION: DELAWARE								
PROPERTY NUMBERS Total: 3									
Property Type	Number	Word Mark							
Registration Number:	3097179	LITTLE KIDDLE							
Registration Number:	3092020	ACHIEVEMENT PRODUCTS							
Registration Number:	1109254	ACHIEVEMENT PRODUCTS							
CORRESPONDENCE DATA									
Fax Number: (213)830-8743 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 213-680-6400 Email: kimberley.lathrop@bingham.com Correspondent Name: Kimberley A. Lathrop Address Line 1: 355 South Grand Avenue Address Line 2: Bingham McCutchen LLP Address Line 4: Los Angeles, CALIFORNIA 90071									
ATTORNEY DOCKET NUMBER:	3002329.356072 AP 1ST								

900198548

TRADEMARK
REEL: 004595 FRAME: 0328

CH \$90.00 3097179

NAME OF SUBMITTER:	Kimberley A. Lathrop
Signature:	/Kimberley A. Lathrop/
Date:	08/01/2011
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**TERMINATION AND RELEASE OF FIRST LIEN TRADEMARK COLLATERAL
AGREEMENT**

THIS TERMINATION AND RELEASE OF FIRST LIEN TRADEMARK COLLATERAL AGREEMENT (this "Termination"), is dated as of August 1, 2011, and made by Bank of Montreal, a Canadian chartered bank ("Agent") to Achievement Products, Inc., a Delaware corporation ("Debtor").

WHEREAS, reference is made to (i) certain First Lien Credit Agreement, dated as of November 29, 2006 (as amended, the "Credit Agreement"), among Excelligence Learning Corporation, the guarantors party thereto, the financial institutions listed on the signature pages thereof as Lenders, and (ii) the other Loan Documents (as defined in the Credit Agreement) and all guaranties, security agreements, mortgages, subordination agreements, intercreditor agreements, pledge agreements, blocked account agreements, notes and other documents and instruments relating thereto (together with the Credit Agreement, collectively, the "Credit Documents");

WHEREAS, pursuant to that certain First Lien Trademark Collateral Agreement dated as of February 28, 2011, made by Debtor in favor of Agent (the "Collateral Agreement"), a security interest was granted by the Debtor to Agent in certain collateral, including the Trademarks (as hereinafter defined);

WHEREAS, the Collateral Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on March 4, 2011, at Reel 004491 and Frame 0327;

WHEREAS, Debtor has paid all its outstanding Obligations to Agent under the Credit Documents; and

WHEREAS, Agent now desires to terminate and release the Collateral Agreement;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured pursuant to the Collateral Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, Agent hereby states as follows:

1. Definitions. The term "Trademarks", as used herein, shall mean all of the Debtor's right, title and interest of every kind and nature as of the date hereof in the trademarks listed on Schedule A hereto.

2. Release of Security Interest. Agent hereby terminates the Collateral Agreement and terminates, releases and discharges its security interest in the Trademarks and reassigns to the person or persons legally entitled thereto all right, title and interest of Agent in the Trademarks.

3. Representations and Warranties. Agent represents and warrants that: (i) it has the full power and authority to execute this Termination; and (ii) it has not assigned, transferred, restricted or otherwise encumbered its rights under the Collateral Agreement.

4. Further Assurances. Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release contemplated hereby.

[Remainder of page intentionally blank; signature page follows]

IN WITNESS WHEREOF, the Agent has caused this Termination to be executed by its duly authorized officer as of the date first written above.

BANK OF MONTREAL, as Agent

By: Pauline Christopher
Name: Pauline A. Christopher
Title: Vice President

Schedule A

TRADEMARK REGISTRATION

<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Trademark or Service Mark</u>
US	3,097,179	May 30, 2006	Little Kiddle
US	3,092,020	May 16, 2006	Achievement Products
US	1,109,254	December 19, 1978	Achievement Products